



1º Ciclo de Seminarios Doctorales eide·mar

(Escuela Internacional de Doctorado en Estudios del Mar)

“Buques crucero: verdaderas ciudades flotantes”



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Salón de Grados. CASEM

Campus de Puerto Real

Cruise industry has experienced a significant growth worldwide in recent years, in terms of new passengers and fleet. This has led it to become an important part of the tourism sector with a growing process of popularization and an enormous importance as an economic factor worldwide. In addition, the modern cruise industry is also one of the most prominent examples of globalization, with more and more ports and destinations around the world each year. Strategic and environmental management of port facilities is crucial in order to enhance the access of these ships to their ports, focus their economic efforts and manage the waste they receive from them. Statistical analysis of Automatic Information System (AIS) data helps to determine which ports are related to each other and which ships choose them most frequently; In this way, it is possible to determine, through other methodologies, the potential volume of waste received, as well as passengers and other variables.

